

	Response Total	Response Percent	Points
Very closely (3 Points)	23	4%	69
Somewhat closely (2 Points)	265	49%	530
Not closely (1 Points)	258	47%	258
<b>Total Respondents (For this Question)</b>	<b>546</b>	<b>100%</b>	
<b>Total Responses</b>	<b>546</b>		
<b>Total Points Earned</b>	<b>857</b>		
<b>Point Average (TotalPoints/UniqueRespondentCount-SkippedTotal)</b>	<b>1.57</b>		
<b>Point Weighted Average (TotalPoints/ResponseCount)</b>	<b>1.57</b>		
(skipped this question)	22		

View conditional responses (if applicable)

28. How often do you rely on these news sources when you consume national news?

	Never (1 Points)	Rarely (2 Points)	Sometimes (3 Points)	Often (4 Points)	Always (5 Points)	Response Total	Points	Avg
Online	2.57% (14)(14pts)	11.01% (60)(120pts)	27.89% (152)(456pts)	43.3% (236)(944pts)	15.23% (83)(415pts)	545	1949	3.58
Television	8.89% (48)(48pts)	16.48% (89)(178pts)	34.81% (188)(564pts)	35% (189)(756pts)	4.81% (26)(130pts)	540	1676	3.1
Radio	19.19% (104)(104pts)	34.13% (185)(370pts)	30.07% (163)(489pts)	14.02% (76)(304pts)	2.58% (14)(70pts)	542	1337	2.47
Print (newspapers/magazines)	14.58% (79)(79pts)	35.79% (194)(388pts)	31% (168)(504pts)	15.68% (85)(340pts)	2.95% (16)(80pts)	542	1391	2.57
Word of mouth	4.03% (22)(22pts)	11.9% (65)(130pts)	36.81% (201)(603pts)	38.28% (209)(836pts)	8.97% (49)(245pts)	546	1836	3.36
<b>Total Respondents (For this Question)</b>	<b>546</b>							
<b>Total Responses</b>	<b>2715</b>							
<b>Total Points Earned</b>	<b>8189</b>							
<b>Point Average (total points all rows/responses for all rows)</b>	<b>3.02</b>							
<b>Point Weighted Average (total points all rows/responses for all rows)</b>	<b>3.02</b>							
(skipped this question)	22							

View conditional responses (if applicable)

29. How often do you rely on these sources when you consume televised national news?

	Never (1 Points)	Rarely (2 Points)	Sometimes (3 Points)	Often (4 Points)	Always (5 Points)	Response Total	Points	Avg
ABC News	17.1% (93)(93pts)	19.85% (108)(216pts)	36.95% (201)(603pts)	21.14% (115)(460pts)	4.96% (27)(135pts)	544	1507	2.77
CBS News	18.89% (102)(102pts)	21.3% (115)(230pts)	40.74% (220)(660pts)	15.56% (84)(336pts)	3.52% (19)(95pts)	540	1423	2.64
CNN	22.78% (123)(123pts)	22.96% (124)(248pts)	30.93% (167)(501pts)	17.04% (92)(368pts)	6.3% (34)(170pts)	540	1410	2.61
Fox News	28.55% (155)(155pts)	17.68% (96)(192pts)	28.36% (154)(462pts)	19.34% (105)(420pts)	6.08% (33)(165pts)	543	1394	2.57
MSNBC	31.35% (169)(169pts)	27.64% (149)(298pts)	28.01% (151)(453pts)	9.46% (51)(204pts)	3.53% (19)(95pts)	539	1219	2.26
NBC News	24.58% (132)(132pts)	24.02% (129)(258pts)	35.01% (188)(564pts)	13.04% (70)(280pts)	3.35% (18)(90pts)	537	1324	2.47
<b>Total Respondents (For this Question)</b>	<b>545</b>							
<b>Total Responses</b>	<b>3243</b>							
<b>Total Points Earned</b>	<b>8277</b>							
<b>Point Average (total points all rows/responses for all rows)</b>	<b>2.55</b>							
<b>Point Weighted Average (total points all rows/responses for all rows)</b>	<b>2.55</b>							
(skipped this question)	23							

View conditional responses (if applicable)

30. How closely did you follow news about the Zimmerman trial?

	Response Total	Response Percent	Points
Very closely (3 Points)	24	4%	72
Somewhat closely (2 Points)	164	30%	328
Not closely (1 Points)	358	66%	358
<b>Total Respondents (For this Question)</b>	<b>546</b>	<b>100%</b>	
<b>Total Responses</b>	<b>546</b>		
<b>Total Points Earned</b>	<b>758</b>		